



Innovative Products For **Home. Work. Life.**

ANNUAL MEETING

SPONSORSHIP OPPORTUNITIES

GAIN EXPOSURE AND STAY AHEAD OF YOUR COMPETITION!

**TAKING ADVANTAGE OF SPONSORSHIP OPPORTUNITIES IS
A GREAT WAY TO INCREASE YOUR VISIBILITY AND PROMOTE
YOUR PRODUCTS OR SERVICES.**



SPONSORSHIP OPPORTUNITIES

Increase your visibility and elevate your brand by promoting your product or service with any of the sponsorship opportunities listed below.

PLATINUM LEVEL

\$25,000

Benefits Include:

- Three (3) complimentary full conference registrations
- One (1) complimentary exhibitor table at the Cabanas
- Signage at the General Session:
 - Outside the event room
 - On the stage podium
 - Company name and logo on the General Session presentation
- Seat drop of one (1) collateral piece (provided by company and placed by HCPA)
- Premium reserved table at the General Session
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on all onsite conference signage
- Three (3) social media posts to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company logo on the Schedule Insert and mobile event app
- Company logo on event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

GOLD LEVEL

\$9,000

Benefits Include:

- Two (2) complimentary full conference registrations
- One (1) complimentary exhibitor booth at the Cabanas
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Branded hotel key cards
- Full-page, full-color layout in the digital Conference Program
- Company logo on the Schedule Insert and mobile event app
- Company logo on all onsite conference signage
- Company logo displayed during the General Session
- Three (3) social media posts to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company logo displayed with the sponsored session in the mobile event app
- Company logo on event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge



(NON-CONFLICT) SPECIAL SESSION SPONSORSHIP

\$8,000

Special sessions provide exclusive content on industry topics, including Government Relations & Public Policy, Scientific Affairs, Regulatory Affairs, and International Affairs.

Benefits Include:

- Signage at the Session to include:
 - Outside the event room
 - Podium sign
 - Company name and logo on the Session presentation
 - Seat drop of one (1) collateral piece (provided by company, placed by HCPA)
- Premium reserved seating at the Special Session
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on the Schedule Insert and mobile event app
- Company logo displayed during the General Session
- Company logo on all onsite conference signage
- One (1) push notification sent from the mobile event app to attendees
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company logo displayed with the sponsored session in the mobile event app
- Company logo on event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

NEW! ESCALATOR BRANDING

\$8,000

Your logo will be the first thing that attendees see as they make their way from the lobby up the escalator to Registration and meeting rooms. (Limited to one company)

Benefits Include:

- Two (2) complimentary full conference registrations
- Company logo on all onsite conference signage
- Company logo displayed during the General Session
- Company logo on the Schedule Insert and in the mobile event app
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge



OPENING OR CLOSING RECEPTION

\$7,500

Benefits Include:

- One (1) complimentary full conference registration
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on all onsite conference signage
- Company logo displayed during the General Session
- Company logo on the Schedule Insert and the mobile event app
- Company logo on cocktail napkins at the reception (to be provided by HCPA)
- Company logo displayed on cocktail bars
- Company logo on signage at the reception
- Opportunity to create and name a signature cocktail for the reception (with HCPA approval)
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- One (1) push notification sent from the mobile event app to attendees
- Company logo on event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

NEW! WI-FI

\$7,500

An exclusive opportunity to customize the Wi-Fi username, password, and landing page that all attendees will see when connected to the Internet during the meeting. (Limited to one company)

Benefits Include:

- One (1) complimentary registration for the full conference
- Company can select the Wi-Fi username and password that all attendees use when onsite during the meeting (with HCPA approval)
- Company logo on all onsite signage
- Company logo on the Schedule Insert and the mobile event app
- Company logo displayed during the General Session
- One (1) push notification sent from the mobile event app to attendees
- Company logo on event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge



SILVER LEVEL

\$7,000

Benefits Include:

- One (1) complimentary registration to the full conference
- One (1) complimentary exhibitor booth at the Cabanas
- Company logo on the Schedule Insert and the mobile event app
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on all onsite signage
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company logo displayed during the General Session
- Banner ad within the mobile event app that will appear at the bottom of the screen of the app
- Company logo on event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

BRANDED NAME BADGE LANYARDS

SOLD - SRC Consultants

Benefits Include: (Limited to one company)

- Company logo featured on the name badge lanyards that all attendees will wear during the meeting
- Company logo on the Schedule Insert and the mobile event app
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company logo on all onsite signage
- Company logo displayed during the General Session
- Company logo on event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

BRANDED TOTE BAGS

SOLD - MICROBAC LABORATORIES

Benefits Include: (Limited to one company)

- Company logo featured on tote bags that are provided to attendees at the Registration Desk during check-in
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company logo on all onsite signage
- Company logo displayed during the General Session
- Company logo on event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge



NEW! CHARGING STATIONS

\$5,000

Located in the Grand Foyer by the Registration Desk, this space will be furnished with a built-in counter and chairs for attendees to sit and relax, network, charge their mobile devices, or conduct business.

Benefits Include: (Limited to one company)

- Company logo featured on both panels of the charging station (to be provided by HCPA)
- Signage at the charging station
- Opportunity to display promotional materials at the charging station
- Company logo on the Schedule Insert and the mobile event app
- Company logo on all onsite signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge

SCHEDULE INSERT

SOLD - TSG

Benefits Include: (Limited to one company)

- Company logo on the printed Schedule and in the digital Conference Program
- Company logo on all onsite signage
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge

INDIVIDUAL SESSIONS

\$5,000

Benefits Include:

- Company logo on signage inside and outside the Session area
- Company name and logo featured as a Sponsor on the Schedule Insert for that particular Session
- Company logo on the Schedule Insert and the digital Conference Program
- Five-minute introduction about your company, product, or service at the start of the Session
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company name and logo on the Session presentation
- Company logo listed in the mobile event app
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge



BREAKFAST | SINGLE DAY OR THREE-DAY

\$3,000 - \$8,000

(Tuesday, Wednesday, and Thursday available)

Benefits Include:

- Signage during breakfast
- Company logo in on the Schedule Insert and digital Conference Program
- Company logo on cocktail napkins (to be provided by HCPA)
- One (1) push notification sent from the mobile event app to attendees
- Company logo displayed during the General Session
- Company logo listed in the mobile event app
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge

BRANDED MEETING JOURNAL

SOLD - Diversified CPC International

Benefits Include: (Limited to one company)

- Company logo featured on meeting journals that are provided to attendees when they check in at the Registration Desk
- Company logo on the Schedule Insert and the digital Conference Program
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company logo displayed during the General Session
- Company logo listed in the mobile event app
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge

NEW! EMERGING PROFESSIONAL EXECUTIVE SCHOLARSHIP

\$3,500

Sponsor a scholarship for an individual that is in the earlier stages of their career or new to the industry.

Benefits Include:

- Company logo on the Schedule Insert and the digital Conference Program
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company logo listed in the mobile event app
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge



COMMITTEE SESSION

\$3,000

Benefits Include:

- One-minute promotional video or PowerPoint presentation slide at the start of the Session
- Company logo on the Schedule Insert and the digital Conference Program
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Company name and logo on the Session presentation
- Company logo listed in the mobile event app
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge

COFFEE BREAK

\$2,500

Benefits Include:

- Sponsored coffee break at a Session of your choice
- Signage at the coffee break location
- Company branded beverage napkins (to be provided by HCPA)
- Company logo on the Schedule Insert and the digital Conference Program
- Company logo displayed during the General Session
- Company logo listed in the mobile event app
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge

GENERAL SESSION RAFFLE PRIZE

SOLD - Pilot Chemical

Benefits Include:

- Choose the raffle prize (with HCPA approval)
 - The winner will be announced during the General Session
 - HCPA will handle all the logistics regarding the raffle, including mailing the prize to the winner
- Company logo on the Schedule Insert and the digital Conference Program
- Company logo listed in the mobile event app
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge



SUPPORTING SPONSOR

\$2,000

Benefits Include: (Multiple opportunities available)

- Company logo on the Schedule Insert and the digital Conference Program
- Company logo on event website
- Company logo in marketing emails
- Company logo on all onsite signage
- Company logo displayed during the General Session

EVENT WEBSITE BANNER AD

\$2,000

Benefits Include:

- Company logo placed in the header of our HCPA event website
- Company logo on the Schedule Insert and the digital Conference Program
- Company logo displayed during the General Session
- Company logo on all onsite signage
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge

GENERAL SESSION CHAIR DROP

\$1,500

HCPA will place collateral on each chair in the General Session room. Limit to one piece of collateral.

Benefits Include: (Limited to one company)

- Company logo on the Schedule Insert and the digital Conference Program
- Company logo displayed during the General Session
- Company logo on all onsite signage
- Company logo in marketing emails
- Company logo on event website
- Sponsor ribbons on each company staff's name badge