



**HCPA'S**  
**2024 MID-YEAR**  
**MEETING**

DIGITAL EVENT PROGRAM



EVENT SPONSOR

# GENERAL EVENT INFORMATION

## General Event Information

### Mobile Meeting App

If you have not already done so, please download the mobile meeting app to find the most current schedule, session handouts, exhibitor information, and connect with other attendees. You can also share your experiences at the 2024 HCPA Mid-Year Meeting on social media using the hashtag, #HCPAMIDYEAR2024, and tagging HCPA.

SCAN FOR  
EVENT MOBILE APP



### Board of Directors Meeting

This year's Board of Directors meeting will be on Tuesday, May 7 from 8:00 am - 12:00 pm in the Palm Court Ballroom.

### Registration Hours

Everyone attending the HCPA Mid-Year Meeting must register. This includes all members, speakers, and media representatives. The HCPA Registration Desk is in the Promenade Foyer on the lobby level and will be open:

**Tuesday 12:00 pm – 5:00 pm | Wednesday 8:00 am – 4:30 pm | Thursday 8:00 am – 5:00 pm | Friday 7:30 am – 1:30 pm**

### Badges and Attendance Policy

The Mid-Year Meeting is open to properly registered attendees only. Badges will be issued at the HCPA Registration Desk and are required at all HCPA-sponsored sessions and social events.

### HCPA Staff Office

The HCPA staff office is located in the Cabinet Room on the lobby level. We invite you to stop by to say hello or have any questions answered. We are here to help you get the most from your Mid-Year Meeting!

Office hours are:

**Tuesday 12:00 pm – 5:00 pm**

**Wednesday 8:00 am – 4:30 pm**

**Thursday 8:00 am – 5:00 pm**

**Friday 7:30 am – 1:30 pm**

### Mid-Year Meeting WiFi

Complimentary WiFi for HCPA's Mid-Year Meeting is sponsored by

Username = **HCPA Mid-Year Meeting** Password = **Henkel**





*x*

Hard Questions.  
Tough Challenges.  
Bring It.

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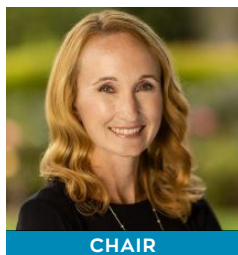
We support manufacturers, registrants, distributors, and retailers of all sizes globally through integrated activities at every stage of a product's lifespan, including due diligence and strategic regulatory assessments, proactive and reactive interface with regulatory agencies, product registrations, product stewardship strategies, and follow-up regulatory support.

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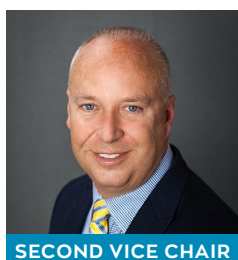
# HCPA 2024 BOARD OFFICERS



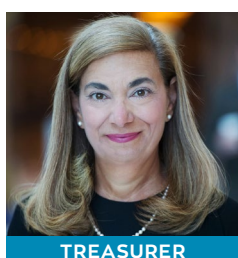
**MEGHAN LIEB, Ph.D.**  
WD-40 Company



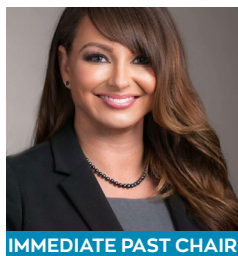
**CATHERINE TRINKLE**  
BASF Corporation



**WILLIAM SCHALITZ**  
Spartan Chemical Company



**LISA PANKIEWICZ**  
The Clorox Company



**REBECCA KORWIN, Ph.D.**  
State Industrial Products



Greg Adamson, Ph.D., SVP, Global Regulatory Affairs, Product Safety and Sustainability, **Givaudan Fragrances Corporation**  
Tiffany Atwell, SVP of Global Government Relations and Head of Washington, DC Office, **ECOLAB**  
Jerry Porter, SVP, R&D, Global Fabric Care, Flavors & Fragrance Discipline Capability and Fabric & Home Care Sector, **The Procter & Gamble Company**  
Kerry Blissett, Head of Regulatory Affairs P&B, **Firmenich**  
Robert (Bob) Butterick, Ph.D., TS&D Director, Home and Personal Care Northeast Dow Center Site Leader, **Dow**  
Adriano Galimberti, VP & General Manager, NA, **Stepan Company**  
Michael G. Pfefferkorn, Division Vice President and General Counsel, **United Industries Corporation**  
Kevin Rejent, Senior Counsel-Regulatory & Head of Government Affairs, **Energizer Holdings, Inc.**  
Michelle Rudnick, Global Director of Regulatory Affairs, **CRC Industries, Inc.**  
Adam Warren, VP, Product Innovation Laundry & Home Care R&D, NA, **Henkel Corporation**  
Bart Bastian, President & CEO, **Spray Products Corporation**  
Joel Burdick, Ph.D., VP, Scientific and Regulatory Affairs, **Bath & Body Works**  
Art Esposito, Director, Global Product Stewardship and Sustainability, **Church & Dwight Co., Inc.**  
Brian Herrington, President, SMG Foundation & VP External Affairs, **Scotts Miracle-Gro Company**  
Jaime McKinley, President, **W.F. Young, Inc.**  
Tonya Morris, Global Segment Director of Antimicrobials, Disinfectants and Virus Studies, **Nelson Laboratories LLC**  
John Schierlmann, Technical Director, **IndSpyre Solutions**  
Vince Sewalt, Ph.D., Head, Regulatory Science & Advocacy, **International Flavors and Fragrances (IFF)**  
David Anderson, SVP, **Locus Ingredients**  
Julia Kim, VP, Regulatory Affairs and Safety for North America, **Reckitt**  
Stephanie Blakely, VP, Global Regulatory Services & Compliance Scent & Care Division, **Symrise**  
David Burks, President & COO, **Diversified CPC International, Inc.**  
Lisa Dreilinger, Global VP Regulatory, Consumer Microbial Control, **Arxada**  
Deb Fiddelke, VP, Global Public Affairs, **SC Johnson**  
Ted Head, Director of Regulatory Affairs, **McLaughlin Gormley King Co. (MGK)**

## PRODUCT DIVISION CHAIRS

### ADVISORS TO THE BOARD

#### Aerosol Products Division

Andy Franckhauser, The Procter & Gamble Company

#### Air Care Products Division

David Dilk, Givaudan Fragrances Corporation

#### Antimicrobial Products Division

Jamie Quon, The Clorox Company

#### Cleaning Products Division

Bryan Parrish, The Clorox Company

#### Floor Care Products Division

Rebecca Kaufold, Spartan Chemical Company

#### Industrial & Automotive Products Division

Allyson Azar, Energizer

#### Pest Management Products Division

Dan Hollas, SC Johnson

# GENERAL SESSION KEYNOTE

## GENERAL SESSION **WEDNESDAY, MAY 8**

9:00 am - 10:15 am – Grand Ballroom



### **Keynote** **Evy Poumpouras**

Former Secret Service Special Agent and Interrogator,  
Co-Host of Bravo TV's "Spy Games"

For more than 12 years, Evy Poumpouras served as a Secret Service special agent in an action-packed career during which she was responsible for protecting the world's most high-value assets. She was a member of the Presidential Protective Division for President Barack Obama and First Lady Michelle Obama, and also protected Presidents George W. Bush, Bill Clinton, and George H.W. Bush. Today, she is a widely recognized multimedia journalist, host, and producer who uses her skills in front of the camera and behind it to conduct headline-grabbing interviews and investigate the biggest stories in the media. She appears regularly on "TODAY," NBC, MSNBC, and "Good Morning America" to share her sought-after expertise on national security, law enforcement, and crime, and is the host of Bravo TV's competition series "Spy Games." Having mastered the arts of communication and psychology in a wide-ranging career that has taken her from the Secret Service to the TV screen and everywhere in between, Poumpouras offers unconventional strategies for crushing any challenge and living life fearlessly.

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## General Session Business Agenda

State of the Association and Murray Glauberman Memorial Scholarship Award by

**Steve Caldeira**, President & CEO, HCPA

Remarks by **Meghan Lieb, Ph.D.**, HCPA Chair, WD-40 Company



**HCPA CHAIR**  
**MEGHAN LIEB, Ph.D.**  
WD-40 Company



**PRESIDENT & CEO**  
**STEVE CALDEIRA**  
HCPA

## WEDNESDAY, MAY 8

8:00 am - 9:00 am | Promenade Foyer

### Grab and Go Breakfast

Sponsored by: BASF



10:30 am - 11:30 am | Grand Ballroom

### Professional Development Session | Optimizing Your Thought Leadership on LinkedIn

As busy professionals, we don't always take the time to share the accomplishments, goals, and latest news around our industry. However, you are one of the best ambassadors for these messages. Join us to learn the benefits of regular posting on LinkedIn and some example content to make posting easy and impactful.

- **Shana Glickfield**, Partner, Beekeeper Group

10:30 am - 12:00 pm | Chinese Ballroom

### Regulatory Affairs Council Program

The U.S. Supreme Court heard arguments on Chevron deference and is expected to make a ruling this summer. Chevron deference is the doctrine that requires courts to defer to a regulatory agency's reasonable interpretation of an ambiguous statute. This session will provide an overview of Chevron deference and the potential impact on the regulated industry in its absence

- **Jim Aidala**, Senior Government Affairs Consultant, Bergeson & Campbell
- **Shannen Coffin**, Partner, Steptoe
- **Alexandra Dunn**, President & CEO, CropLife America

10:30 am - 12:00 pm | Senate Room

### Floor Care Products Division Meeting

This session will offer a collaborative platform for floor care companies to explore alternatives to PFAS by addressing the evolving landscape of PFAS regulations and industry demands while meeting the specialized chemical performance needs in floor care products.

- **Melissa Crompton**, Consumer Packaged Goods Sector Lead, RTI Innovation Advisors
- **John Schierlman**, Technical Director, IndSpyre Solutions, Inc
- **Alison Sykes**, Innovation Advisor, RTI Innovation Advisors

11:30 am - 12:00 pm | District Ballroom

### Green Seal Demo

Join Green Seal for a first look at an upcoming, industry-disrupting tool to make ingredient selection significantly easier and more sustainable. From providing safety ratings for ingredients to offering visibility across different regulatory, retail, and ecolabel safer-chemicals requirements, this tool is being designed with your needs in mind. In this 30-minute information session, learn about an opportunity to participate in the user-centered design phase of the tool's development as part of a collaborative effort to shape the future of sustainable products and materials.

- **Doug Gatlin**, CEO, Green Seal

## WEDNESDAY, MAY 8

12:00 pm - 1:00 pm | Promenade Foyer

### Networking Lunch

Sponsored by: ECOLAB and SC Johnson



1:00 pm - 2:00 pm | Chinese Ballroom

### SalesForce Demo

The EPA's Office of Pesticide Programs (OPP) is developing and rolling out SalesForce dashboards that detail the status of PRIA actions to inform registrants. This information session will provide attendees with a comprehensive understanding of the digital transformation of OPP.

- **Dan Schoeff**, Senior Advisor for Digital Transformation, Office of Pesticide Programs, EPA

1:00 pm - 2:00 pm | District Ballroom

### Special Session with Dave Edwards

In this session, Dave Edwards, Chief Deputy Director of the California Office of Environmental Health Hazard Assessment (OEHHA), will discuss various aspects of the Safe Drinking Water and Toxic Enforcement Act of 1986, better known as Proposition 65 (Prop 65). Prop 65 requires OEHHA to maintain and update a list of chemicals known to the state of California to cause cancer or reproductive toxicity and inform Californians about exposure to such chemicals. Mr. Edwards will discuss the Prop 65 obligations that companies have, safe use determinations, and collaborating on new or revised No Significant Risk Levels (NSRLs) and Maximum Allowable Dose Levels (MADLs) that companies can utilize as safe harbor limits.

- **Dave Edwards**, Chief Deputy Director, OEHHA

2:00 pm - 2:30 pm | Promenade Foyer

### Networking Break

Sponsored by: The Clorox Company



2:30 pm - 4:30 pm | District Ballroom

### Aerosol Products Division Program

This session will discuss the latest developments for the aerosol industry, especially related to innovations in this product category.

- **Molly Blessing**, Vice President, Sustainability & Product Stewardship, HCPA
- **Donald Burger**, General Approvals and Permits, U.S. Department of Transportation
- **Andy Franckhauser**, Senior Scientist, The Procter & Gamble Company
- **Shane Kelley**, Standards and Rulemaking, U.S. Department of Transportation
- **Bill Koffel**, President, Koffel Associates
- **Jamie McDonald**, Republic Services
- **Jim McLarty**, Senior Regulatory Specialist, PLZ Corp
- **Scott Smith**, Plastipak Packaging, Inc.

## WEDNESDAY, MAY 8

2:30 pm - 4:30 pm | Grand Ballroom

### Federal & State Joint Advisory Council

During this session, EPA Assistant Administrator of the Office of Chemical Safety and Pollution Prevention, Dr. Michal Freedhoff, will provide updates on the Agency's administration of the Toxic Substances Control Act (TSCA) and Pesticide Registration Improvement Act (PRIA) and offer valuable regulatory insight on issues important to the industry.

Following that, Elizabeth Biser, Secretary of the North Carolina Department of Environmental Quality, will provide her perspective on PFAS policy, plastic pollution, and finding common ground between a Republican legislature and Democratic Executive Branch.

- **Secretary Elizabeth Biser**, Secretary of the North Carolina Department of Environmental Quality
- **Dr. Michal Freedhoff**, Assistant Administrator, Office of Chemical Safety & Pollution Prevention (OCSPP), EPA

4:30 pm - 6:00 pm | Promenade Foyer

### Welcome Reception

Sponsored by: Spartan Chemical

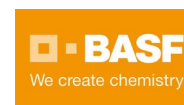


## THURSDAY, MAY 9

8:00 am - 9:00 am | Promenade Foyer

### Grab and Go Breakfast

Sponsored by: BASF



8:30 am - 10:00 am | Chinese Ballroom

### Sustainability & Product Stewardship Council

This session will feature updates from the EPA's Safer Choice program and Green Seal, two leading certifications that help consumers and commercial buyers find products, such as cleaners, floor care products, and disinfectants, that meet performance requirements and stringent human health and environmental criteria. The session will also discuss pet safety considerations for everyday products, ways to manage pet exposures, and how companies can demonstrate that their products are safe for pets.

- **Ahna Brutlag**, Senior Director, Veterinary Services & Senior Veterinary Toxicologist, SafetyCall International & Pet Poison Helpline
- **Clive Davies**, Chief, Safer Choice Program Branch, Office of Pollution Prevention & Toxics, EPA
- **Doug Gatlin**, CEO, Green Seal

## THURSDAY, MAY 9

10:00 am - 10:30 am | Promenade Foyer

### Networking Break

Sponsored by: The Clorox Company



10:30 am - 12:00 pm | Grand Ballroom

### Antimicrobial Products Division | AEG Meeting

During this session, EPA BEAD will provide an update on the Division's latest activities, including priorities, test method development updates, PFAS, and outreach efforts

- **Neil Anderson**, Deputy Director of the Biological and Economic Analysis Division, OPP, EPA
- **Adam Molnar**, Acting Branch Manager, EPA
- **Rebecca Pines**, Branch Chief, EPA BEAD Office of Pesticide Programs (OPP) Microbiology Laboratory

10:30 am - 12:00 pm | Chinese Ballroom

### Pest Management Products Division Program | Invasive Pests

Global trade has the potential to bring invasive species to new areas and inadvertently cause potentially catastrophic effects to the environment and those who live there. This session will begin with a discussion about some of the major invasive arthropods that have affected the U.S. and where they are headed next, as well as an overview of the regulations in place to prevent the expansion of such pests. From there, Lidia Gonzales will detail the first tick surveillance program in South Carolina as part of a CDC funded grant to establish a collaborative center of key states affected by vector-borne diseases in the southeast. The tick specimens collected and analyzed to date have helped demonstrate the pathogen presence and the species that reside in the state, which can help us understand the public health risk.

- **Lidia Gual Gonzales**, Postdoctoral Researcher, University of South Carolina
- **Eleanor Lane**, Staff Entomologist and Educational Specialist, National Pest Management Association

12:00 pm - 1:00 pm | Promenade Foyer

### Networking Lunch

Sponsored by: ECOLAB and SC Johnson



## THURSDAY, MAY 9

1:00 pm - 3:00 pm | District Ballroom

### Air Care and Cleaning Products Joint Division Program

This session will explore indoor air quality and its relationship to household and commercial products.

Topics to be discussed include:

1. The role of surface cleaning products in improving indoor air quality levels to combat wildfire smoke and other air pollution scenarios.
  2. Low levels of exposure to fragrance ingredients in consumer products, as demonstrated through aggregate exposure analysis.
  3. Communicating the science of indoor air quality, VOCs, fragrances, and what that means for consumers and workers using everyday products.
- **Elisabeth Anderson**, Director of Science Communication, Center for Research on Ingredient Safety, Michigan State University
  - **Isabelle Lee**, Senior Scientist, Research Institute for Fragrance Materials (RIFM)
  - **Dustin Poppendieck**, Environmental Engineer, National Institute of Standards and Technology (NIST)

1:30 pm - 3:30 pm | Chinese Ballroom

### Antimicrobial Products Division Meeting | Regulatory Committee

During this session, EPA AD will provide an update on the Division's latest activities, including priorities and staffing updates.

- **Elizabeth Donovan**, Acting Associate Division Director, Office of Pesticide Program, EPA
- **Anita Pease**, Director, Antimicrobials Division, EPA
- **Kristen Willis**, Deputy Director, Antimicrobials Division, EPA

2:00 pm - 3:00 pm | Senate Room

### International Affairs Council Program

Within the International Affairs Council, members address important issues related to the growth and wellbeing of the household and commercial products industry around the world. As we've seen more and more frequently, domestic legislation and regulations are impacted by what happened abroad, especially in Europe.

- **Rosalinda Gioia**, Chief Scientific Officer, Yordas Group

2:00 pm - 5:00 pm | Palm Court Ballroom

### Aerosol Products Division | Education Session

In this special, interactive session, experts from the aerosol industry will share their knowledge about the aerosol delivery form, including how the technology works, the R&D process that scientists and engineers use to develop or revise products, the operations of how aerosols are manufactured, and the future of the industry.

## THURSDAY, MAY 9

3:30 pm - 5:00 pm | Chinese Ballroom

### Pest Management Products Division | 25(b) Meeting

This session will provide an update on the work being done by HCPA's and the Association of American Pesticide Control Officials 25(b) Work Group.

5:00 pm - 6:30 pm | Grand Ballroom

### Closing Party

Sponsored by: The Procter & Gamble Company



## FRIDAY, MAY 10

7:30 am - 8:30 am | Promenade Foyer

### Grab and Go Breakfast

Sponsored by: BASF



8:30 am - 9:30 am | Chinese Ballroom

### Air Quality Council Meeting

This session will address the California Air Resources Board's (CARB) latest developments on VOC regulations, as well as other state and federal regulatory activity related to air quality.

8:30 am - 10:00 am | Palm Court Ballroom

### Scientific Affairs Committee and Task Force Meeting

The TSCA Section 8(a)(7) reporting obligation is a wake-up call for many businesses. It boldly forces a commercial reckoning that PFAS are indeed ubiquitous and embedded in many more products and applications than realized. This hard truth raises many commercial, legal, and logistical issues, almost all of which are unwelcome. If there is a silver lining, it is that the TSCA obligation presents an opportunity to be strategic, efficient, and forward looking in managing PFAS in the supply chain. The TSCA obligation is one of many. The EU proposal to restrict PFAS under REACH, with certain use-specific exemptions, reflects a growing international trend. States are also extremely active in regulating PFAS, sometimes introducing requirements that are commercially challenging to meet. This session will review key legal and practical issues that have emerged regarding the TSCA reporting obligation for PFAS and will contextualize this "one and done" report within a broader framework of emerging international, federal, and state PFAS restrictions so that product stewards and regulatory managers are equipped to develop a comprehensive playbook for PFAS reporting obligations.

- **Lynn Bergeson**, Managing Partner, Bergeson & Campbell
- **Richard Enlger**, Director of Chemistry, Bergeson & Campbell

## FRIDAY, MAY 10

10:00 am - 12:00 pm | District Ballroom

### Antimicrobial Products Division Program | Navigating the Future of Animal Testing

This session will discuss the EPA's stance on the future of animal testing, particularly in relation to the registration of pesticides and pesticide products under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA). The session will feature a panel of experts who will consider existing initiatives designed to minimize animal testing, as well as the challenges and opportunities in achieving this.

- **Monique Perron**, Senior Science Advisor, Office of Pesticide Programs, Office of the Director, EPA
- **Elijah Petersen**, Research Scientist, NIST, U.S. Department of Commerce
- **Kristie Sullivan**, Vice President Education and Outreach, Institute for In Vitro Sciences (IIVS)

10:15 am - 12:00 pm | Palm Court Ballroom

### Pest Management Products Division Committee Meeting

This session will provide an update on the work being done by HCPA's Pest Management Products Division, as well as an update from the EPA's Registration Division.

- **Jenn Saunders**, Acting Associate Division Director, Office of Pesticide Programs, EPA
- **Billy Smith**, Registration Division Director, Office of Pesticide Programs, EPA

12:00 pm - 1:30 pm | Grand Ballroom

### Retail Special Session Lunch

Explore how the Retail Industry Leaders Association (RILA), HCPA's Supplier Ingredient Review Work Group (SIRWG), and HCPA's Retail Engagement Work Group (REWG) work with retailers on behalf of companies that sell household and commercial products. Sponsored by: ECOLAB and SC Johnson



- **Dr. Steve Bennett**, Executive Vice President, Scientific & Regulatory Affairs, HCPA
- **Julie Froelicher**, Senior Director, Regulatory and Technical Relations, The Procter & Gamble Company
- **Susan Kirsch**, Vice President, Regulatory Affairs, RILA



# NETWORKING EVENTS

## WEDNESDAY

8:00 am - 9:00 am

Grab and Go Breakfast | Sponsored by



12:00 pm - 1:00 pm

Networking Lunch | Sponsored by



2:00 pm - 2:30 pm

Networking Break | Sponsored by



4:30 pm - 6:00 pm

Welcome Reception | Sponsored by



## THURSDAY

8:00 am - 9:00 am

Grab and Go Breakfast | Sponsored by



10:00 am - 10:30 am

Networking Break | Sponsored by



12:00 pm - 1:00 pm

Networking Lunch | Sponsored by



5:00 pm - 6:30 pm

Closing Party | Sponsored by



## FRIDAY

7:30 am - 8:30 am

Grab and Go Breakfast | Sponsored by



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## EVENT SPONSORS



## EXHIBITORS



# EXHIBITORS

All of the Mid-Year meeting exhibitors are listed inside the HCPA mobile event app. We encourage you to download the mobile event app to interact with exhibitors and other attendees.

**TABLE 1**  
**Microbac Laboratories**

**TABLE 3**  
**Exponent**

**TABLE 4**  
**Brandywine Label Printing**

**TABLE 5**  
**Product Stewardship Society**

**TABLE 6**  
**Bergeson & Campbell**

**TABLE 7**  
**Scientific & Regulatory Consultants**

**TABLE 8**  
**Trinity Consultants/Safebridge**

**TABLE 9**  
**SafetyCall International**

**TABLE 10**  
**HCPA Ingredient Dictionary**

**TABLE 11**  
**SGS**

**TABLE 12**  
**Geosyntec Consultants**

**TABLE 13**  
**Nelson Laboratories**

# UPCOMING EVENTS

**September 17-19, 2024**

**Pesticide Regulation Workshop**  
Washington, D.C.

**September 30 - October 3, 2024**

**2024 New Horizons**  
Grand Bohemian Hotel - Asheville, NC

**December 8-11, 2024**

**Annual Meeting**  
Marriott Harbor Beach - Ft. Lauderdale, FL

**May 20-23, 2025**

**Mid-Year Meeting**  
The Mayflower Hotel - Washington, D.C.



# STAFF DIRECTORY

## HCPA Staff Directory

**Steve Caldeira**, President & CEO

**Leta McDowell**, Executive Assistant to the President & CEO, and Director of Board Administration

**Steve Bennett, Ph.D.**, Executive Vice President, Scientific & Regulatory Affairs

**Mike Gruber**, Executive Vice President, Government Relations & Public Policy

**Nicholas Georges**, Senior Vice President, Scientific & International Affairs

**Allie Hayes**, Senior Vice President, Communications, Public Affairs & Industry Relations

**Molly Blessing**, Vice President, Sustainability & Product Stewardship

**Meredith Mangas**, Vice President, Meetings & Conferences

**Ryan Nau**, Vice President, Marketing & Member Engagement

**Ligia Duarte Botelho**, Senior Director, Regulatory Affairs

**Christopher Finarelli**, Senior Director, State Government Relations & Public Policy (West Region)

**Michelle Kopa**, Senior Director, State Government Relations & Public Policy (East Region)

**Carrie Brown**, Senior Manager, Regulatory Affairs

**Damien Spruell**, Senior Manager, Support Services

## Ignite Solutions Staff Directory

**Nicholas Georges**, Executive Director, Ignite Solutions

**Chris Carter**, Deputy Executive Director, Ignite Solutions

**Emilee McCubbins**, Program Manager, Ignite Solutions

**Michael Schmitz**, Program Manager, Ignite Solutions

**Autumn Spriggs**, Program Manager, Ignite Solutions



**HCPA'S**  
**2024 MID-YEAR MEETING**

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