



# **HCPA'S 2025 MID-YEAR MEETING**

**JUNE 22-25 • WASHINGTON, D.C.**

# **SPONSORSHIP OPPORTUNITIES**

**Gain Exposure and Stay Ahead of Your Competition!**

Taking advantage of sponsorship opportunities is a great way to increase your visibility and promote your products or services.

**HCPA's 2025 Mid-Year Meeting**  
**Sponsorship Opportunities**  
**Sunday June 22 – Wednesday, June 25**  
**Washington, D.C. | The Mayflower Hotel**

Increase your footprint and elevate your brand by promoting your products or services with any of the sponsorships listed below.

Have a question or an idea that is not listed? Contact [Meredith Mangas](#), Vice President, Meetings & Conferences, to reserve your sponsorship or create a customized package.

**Platinum Level - \$25,000**

Benefits Include:

- Three (3) complimentary registrations to the full conference
- Complimentary exhibitor table
- Signage at the General Session to include:
  - Outside the event room
  - Company name and logo on the General Session presentation
  - Seat drop of one (1) collateral piece (provided by company and placed by HCPA)
- Premium reserved table at the General Session
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo in the digital Conference Program and mobile event app
- Full-page, full-color layout in the digital Conference Program
- Sponsor ribbons on each company staff's name badge

**Gold Level - \$9,000** (limited to two companies) *One opportunity remains*

Benefits Include:

- One (1) complimentary registration to the full conference
- Complimentary exhibitor table
- Branded hotel key cards (not an exclusive benefit)
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on the event website
- Company logo on all on-site conference signage

- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app
- Three (3) social media posts to be shared on HCPA's LinkedIn (company to provide content)
- Sponsor ribbons on each company staff's name badge

**Opening or Closing Reception - \$8,000**

Benefits Include:

- One (1) complimentary registration to the full conference
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app
- Company logo on cocktail napkins at the reception (to be provided by HCPA)
- Company logo on signage at the reception
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- One (1) push notification sent from the mobile event app to attendees
- Sponsor ribbons on each company staff's name badge

**Silver Level - \$7,000** (multiple opportunities available)

Benefits Include:

- One (1) complimentary registration to the full conference
- Complimentary exhibitor table
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app
- Full-page, full-color layout in the digital Conference Program
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Sponsor ribbons on each company staff's name badge

**Branded Name Badge Lanyards - \$6,500** (limited to one company)

Benefits Include:

- Company logo featured on the name badge lanyards that all attendees will wear during the conference
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Sponsor ribbons on each company's staff name badge

**Wi-Fi - \$6,000** (limited to one company) **SOLD**

*An exclusive opportunity to customize the Wi-Fi username, password, and landing page that all attendees will see when connecting to the Internet during the conference.*

Benefits Include:

- One (1) complimentary registration to the full conference
- Company can select the Wi-Fi username and password that all attendees will use when onsite during the conference (with HCPA approval)
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app
- One (1) push notification sent from the mobile event app to attendees
- Sponsor ribbons on each company staff's name badge

**Breakfast - \$6,000** for all three days or \$2,500 per day

Benefits Include:

- Signage during breakfast
- Company logo on breakfast napkins
- One (1) push notification sent from the mobile event app to attendees
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app

**Branded Meeting Journal - \$5,500 *SOLD***

Benefits Include:

- Company logo featured on journals that are provided to attendees at the Registration Desk
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app
- Sponsor ribbons on each company staff's name badge

**Branded Tote Bags - \$5,000 (limited to one company) *SOLD***

Benefits Include:

- Company logo featured on tote bags that are provided to attendees at the Registration Desk
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app
- Sponsor ribbons on each company staff's name badge

**Printed Schedule Insert - \$5,000 *SOLD***

Benefits Include:

- Company name and logo on the printed Schedule Insert, which includes information about the conference agenda
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app
- Sponsor ribbons on each company staff's name badge

**Coffee Break - \$3,500**

Benefits Include:

- Sponsored coffee break at a session or networking break of your choice
- Signage at the location
- Company logo on coffee napkins
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app
- Sponsor ribbons on each company staff's name badge

**Supporting Sponsor - \$2,500**

Benefits Include:

- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo displayed during the General Session
- Company logo in marketing emails
- Company logo on the printed Schedule Insert
- Company logo on the digital Conference Program and mobile event app
- Sponsor ribbons on each company staff's name badge

**I'm In, Now What?**

Please contact Meredith Mangas, Vice President, Meetings & Conferences, at [mmangas@thehcpa.org](mailto:mmangas@thehcpa.org) or 202-833-7316, for more details or to reserve your sponsorship.