



2025

ANNUAL MEETING

EMPOWERING PROGRESS THROUGH INNOVATION

SPONSORSHIP OPPORTUNITIES

Sponsorship and Advertising Opportunities

HCPA's Annual Meeting

Sunday, December 7 – Wednesday, December 10

Fort Lauderdale, FL | Marriott Harbor Beach Resort & Spa

Increase your visibility and elevate your brand by promoting your products or services through a sponsorship at HCPA's Annual Meeting.

Have a question or an idea that is not listed? Contact [Meredith Mangas](#), Vice President, Meetings & Conferences, to reserve your sponsorship or create a customized package.

Platinum Level: \$25,000

Benefits Include:

- Three (3) complimentary full conference registrations
- One (1) complimentary exhibitor table
- Signage at the General Session
 - Outside the event room
 - On the stage podium
 - Company name and logo in the General Session presentation
 - Seat drop of one (1) collateral piece (provided by company and placed by HCPA)
- Premium reserved table at the General Session
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on all onsite conference signage
- Three (3) social media posts to be shared on HCPA's LinkedIn (company to provide content)
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Gold Level: \$9,000 *(limit to two companies)* **SOLD**

Benefits Include:

- One (1) complimentary full conference registration
- One (1) complimentary exhibitor table
- Branded hotel key cards (not an exclusive benefit)
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Full-page, full-color layout in the digital Conference Program
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company logo on all onsite conference signage
- Company name and logo in the General Session presentation
- Three (3) social media posts to be shared on HCPA's LinkedIn (company to provide content)
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Opening or Closing Reception: \$8,000 **Opening Reception Available**

Benefits Include:

- One (1) complimentary full conference registration
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company logo on all onsite conference signage
- Company logo displayed on cocktail bars at the reception
- Company logo on cocktail napkins at the reception (to be provided by HCPA)
- Company name and logo in the General Session presentation
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- One (1) push notification sent from the mobile event app to attendees
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Silver Level: \$7,500 *(multiple opportunities available)*

Benefits Include:

- One (1) complimentary registration to the full conference
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Full-page, full-color layout in the digital Conference Program
- Company logo on all onsite conference signage
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Branded Name Badge Lanyards: \$6,500 *(limit to one company)*

**Sponsor will need to confirm by Friday, October 31 in order to make the print deadline*

Benefits Include:

- Company logo featured on the name badge lanyards worn by all attendees during the meeting
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo on all onsite conference signage
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Breakfast: \$6,000 for all three days or **\$2,500** per day (*Monday, Tuesday, and Wednesday available*)

Benefits Include:

- Company signage displayed during breakfast
- Company logo on breakfast napkins
- One (1) push notification sent to attendees from the mobile event app
- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on event website
- Company logo in marketing emails

Wi-Fi: \$6,000 (*limit to one company*) **SOLD**

An exclusive opportunity to customize the Wi-Fi username, password, and landing page that all attendees will see when connected to the Internet during the meeting.

Benefits Include:

- One (1) complimentary registration for the full conference
- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- One (1) push notification sent from the mobile event app to attendees
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Branded Hotel Key Card: \$5,500 **SOLD**

Benefits Include:

- Company logo featured on hotel key cards that are provided to attendees at the time of check-in
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on event website
- Company logo in marketing emails

Branded Tote Bags: \$5,000 *(limit to one company)*

**Sponsor will need to confirm by Friday, October 31 in order to make the print deadline*

Benefits Include:

- Company logo featured on tote bags that are provided to attendees when they pick up their name badge at the Registration Desk
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Charging Station: \$5,500 *(limit to one company)*

Located by the Registration Desk and exhibitors, this space will be furnished with a built-in counter and chairs for attendees to sit and relax between sessions, network, charge their devices, or conduct business.

Benefits Include:

- Company logo featured on both panels of the charging station (to be provided by HCPA)
- Opportunity to offer promotional collateral or branded giveaways at the charging station
- Company logo on all onsite signage, including at the charging station
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Schedule Insert: \$5,000 (*limit to one company*)

Benefits Include:

- Company logo featured prominently on the Schedule Insert that is provided to attendees when they check in at the Registration Desk
- Company logo on all onsite conference signage
- Company logo in the digital Conference Program and mobile event app
- Company name and logo in the General Session presentation
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Branded Meeting Journal: \$5,500 (*limit to one company*) **SOLD**

Benefits Include:

- Company logo featured on the meeting journals that are provided to attendees when they check in at the Registration Desk
- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Lunch: \$4,000 for both days or **\$2,500** per day (*Tuesday and Wednesday available*) **SOLD**

Benefits Include:

- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company logo on all onsite conference signage, including during lunch
- Company name and logo in the General Session presentation
- One (1) push notification sent to attendees from the mobile event app
- Company logo on the event website
- Company logo in marketing emails

Next Generation Scholarship Sponsor: \$3,500 *(seven opportunities available)*

Sponsor a scholarship for a member company employee that is in the earlier stages of their career or new to the industry to attend the Annual Meeting.

Benefits Include:

- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Special recognition during the Scholarship presentation at the General Session
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Coffee Break: \$3,500 SOLD

Benefits Include:

- Sponsored coffee break at a session of your choice
- Company logo on all onsite conference signage, including at the coffee break location
- Company branded beverage napkins at the coffee break location (to be provided by HCPA)
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

General Session Raffle Prize: \$2,500 + cost of the prize SOLD

Benefits Include:

- Choose the raffle prize (with HCPA approval)
- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Special recognition during the Raffle Prize presentation at the General Session
- Company logo on the event website

- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

Supporting Sponsor: \$2,500

Benefits Include:

- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails

General Session Chair Drop: \$1,500 *(limit to one company and one piece of collateral)*

HCPA will place promotional collateral or branded giveaways provided by the company on each chair at the General Session.

Benefits Include:

- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge