



SPONSORSHIP OPPORTUNITIES

**HCPA'S 2026
MID-YEAR MEETING**

MAY 12-14 | WASHINGTON, D.C.

HCPA's 2026 Mid-Year Meeting

Sponsorship Opportunities

Tuesday, May 12 – Thursday, May 14

Washington, D.C. | The Capital Hilton

Increase your footprint and elevate your brand by promoting your products or services through any of the sponsorships listed below.

Have a question or an idea that is not listed? Contact [Meredith Mangas](#), Vice President, Meetings & Conferences, to reserve your sponsorship or create a customized package.

Platinum Level - \$25,000

Benefits Include:

- Three (3) complimentary registrations to the full conference
- Signage at the General Session to include:
 - Outside the event room
 - Company name and logo in the General Session presentation
 - Seat drop of one (1) collateral piece (provided by company and placed by HCPA)
- Premium reserved table at the General Session
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Complimentary exhibitor table
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Full-page, full-color layout in the digital Conference Program
- Sponsor ribbons on each company staff's name badge

Gold Level - \$9,000 (limit to two companies) *One Remaining*

Benefits Include:

- One (1) complimentary registration to the full conference
- Complimentary exhibitor table
- Company-branded hotel key cards (not an exclusive benefit)
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on the event website
- Company logo on all onsite conference signage

- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Three (3) social media posts to be shared on HCPA's LinkedIn (company to provide content)
- Full-page, full-color layout in the digital Conference Program
- Sponsor ribbons on each company staff's name badge

Opening or Closing Reception - \$8,000

Benefits Include:

- One (1) complimentary registration to the full conference
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company logo on signage at the reception
- Company logo on cocktail napkins at the reception
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- One (1) push notification sent from the mobile event app to attendees
- Sponsor ribbons on each company staff's name badge

Silver Level - \$7,500 (multiple opportunities available)

Benefits Include:

- One (1) complimentary registration to the full conference
- One (1) complimentary exhibitor table
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Full-page, full-color layout in the digital Conference Program
- Sponsor ribbons on each company staff's name badge

Branded Name Badge Lanyards - \$6,500 (limit to one company)

Benefits Include:

- Company logo featured on the name badge lanyards that all attendees wear during the conference
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- One (1) social media post to be shared on HCPA's LinkedIn and Twitter (company to provide content)
- Sponsor ribbons on each company staff's name badge

Wi-Fi - \$6,000 (limit to one company)

Benefits Include:

An exclusive opportunity to customize the Wi-Fi username and password that all attendees will see when connecting to the Internet during the conference.

- One (1) complimentary registration to the full conference
- Company can select the Wi-Fi username and password that all attendees will use when onsite (with HCPA approval)
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- One (1) push notification sent from the mobile event app to attendees
- Sponsor ribbons on each company staff's name badge

Breakfast - \$6,000 for all three days or \$2,500 per day

(Tuesday, Wednesday, and Thursday available) **SOLD**

Benefits Include:

- Signage during breakfast
- Company logo on breakfast napkins
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- One (1) push notification sent to attendees from the mobile event app
- Sponsor ribbons on each company staff's name badge

Branded Hotel Key Card - \$5,500 (limit to two companies)

Benefits Include:

- Company logo featured on hotel key cards that are provided to attendees at check-in
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Sponsor ribbons on each company staff's name badge

Branded Meeting Journal - \$5,500 (limit to one company) **SOLD**

Benefits Include:

- Company logo featured on journals that are provided to attendees at the Registration Desk
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Sponsor ribbons on each company staff's name badge

Branded Tote Bags - \$5,000 (limit to one company)

- Company logo featured on tote bags that are provided to attendees at the Registration Desk
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Sponsor ribbons on each company staff's name badge

Printed Schedule Insert - \$5,000 (limit to one company)

Benefits Include:

- Company name and logo on the printed Schedule Insert, which includes information about the week's conference agenda
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app

- Sponsor ribbons on each company staff's name badge

Lounge Sponsorship - \$5,500 (Tuesday – Thursday) **SOLD**

New this year! Attendees who book within the HCPA hotel block at the Capital Hilton will enjoy exclusive access to a private lounge for HCPA attendees, offering a comfortable space to recharge with refreshments and snacks.

Benefits Include:

- Signage at the location of the lounge
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Push notification sent to attendees from the mobile event app
- Sponsor ribbons on each company staff's name badge

Networking Break - \$4,000 (Wednesday or Thursday)

Benefits Include:

- Signage at the location of the networking break
- Company logo on refreshment napkins
- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- One (1) push notification sent to attendees from the mobile event app
- Sponsor ribbons on each company staff's name badge

Supporting Sponsor - \$2,500

Benefits Include:

- Company logo on the event website
- Company logo on all onsite conference signage
- Company logo in the General Session presentation
- Company logo in marketing emails
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Sponsor ribbons on each company staff's name badge

I'm In, Now What?

Please contact Meredith Mangas, Vice President, Meetings & Conferences, at mmangas@thehcpa.org or 202-833-7316, for more details or to reserve your sponsorship.