



**2026 ANNUAL MEETING**

DECEMBER 6 - 9 | FORT LAUDERDALE, FLORIDA

**SPONSORSHIP & ADVERTISING  
OPPORTUNITIES**

MARRIOTT HARBOR BEACH RESORT & SPA

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## **Sponsorship and Advertising Opportunities**

### **HCPA's Annual Meeting**

**Sunday, December 6 – Wednesday, December 9**

**Marriott Harbor Beach | Fort Lauderdale, Florida**

Gain visibility among attendees and maximize opportunities to connect with attendees by sponsoring HCPA's Annual Meeting.

Have a question or an idea that is not listed? Contact [Meredith Mangas](#), Vice President, Meetings & Conferences, to reserve your sponsorship or create a customized package.

#### **Platinum Level: \$25,000**

Benefits Include:

- Three (3) complimentary full conference registrations
- One (1) complimentary Exhibitor table
- Signage at the General Session
  - Outside the event room
  - On the stage podium
  - Company name and logo in the General Session presentation
  - Option to provide a seat drop (One (1) collateral piece provided by company and placed by HCPA)
- Premium reserved table at the General Session
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on all onsite conference signage
- Three (3) social media posts to be shared on HCPA's LinkedIn (company to provide content)
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Gold Level: \$9,000** *(limit to two companies)* **One Remains**

Benefits Include:

- One (1) complimentary full conference registration
- Branded hotel key cards (not an exclusive benefit)
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Full-page, full-color layout in the digital Conference Program
- Company logo on all onsite conference signage
- Three (3) social media posts to be shared on HCPA's LinkedIn (company to provide content)
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Opening Reception: \$8,000 SOLD**

Benefits Include:

- One (1) complimentary full conference registration
- Company logo displayed on cocktail bars at the reception
- Company logo on cocktail napkins at the reception (to be provided by HCPA)
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo on all onsite conference signage
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- One (1) push notification sent from the mobile event app to attendees
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Silver Level: \$7,500** *(multiple opportunities available)*

Benefits Include:

- One (1) complimentary registration to the full conference
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Full-page, full-color layout in the digital Conference Program
- Company logo on all onsite conference signage
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Branded Name Badge Lanyards: \$6,500** *(limit to one company)* **SOLD**

*\*Sponsor will need to confirm by Friday, October 30 in order to make the print deadline*

Benefits Include:

- Company logo featured on the name badge lanyards worn by all attendees during the meeting
- Company logo on all onsite conference signage
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Breakfast: \$5,500** for two days or **\$2,500** per day (*Monday and Tuesday available*)

Benefits Include:

- Company signage displayed during breakfast
- Company logo on breakfast napkins
- Company logo on all onsite conference signage
- One (1) push notification sent to attendees from the mobile event app
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Wi-Fi: \$6,000** (*limit to one company*)

An exclusive opportunity to customize the Wi-Fi username, password, and landing page that all attendees will see when connecting to the Internet during the meeting.

Benefits Include:

- One (1) complimentary registration for the full conference
- Company logo on all onsite conference signage
- One (1) push notification sent from the mobile event app to attendees
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Branded Hotel Key Card: \$5,500** (*limit to two companies*)

Benefits Include:

- Company logo featured on the hotel key cards that are provided to attendees at the time of check-in
- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on event website
- Company logo in marketing emails

- Sponsor ribbons on each company staff's name badge

**Branded Meeting Journal: \$5,500** *(limit to one company)* **SOLD**

Benefits Include:

- Company logo featured on the meeting journals that are provided to attendees when they check in at the Registration Desk
- Company logo on all onsite conference signage
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Branded Tote Bags: \$5,000** *(limit to one company)* **SOLD**

*\*Sponsor will need to confirm by Friday, October 30 in order to make the print deadline*

Benefits Include:

- Company logo featured on tote bags that are provided to attendees when they check in at the Registration Desk
- Company logo on all onsite conference signage
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Schedule Insert: \$5,000** *(limit to one company)*

Benefits Include:

- Company logo featured prominently on the Schedule Insert that is provided to attendees when they check in at the Registration Desk
- Company logo on all onsite conference signage
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)

- Company logo in the digital Conference Program and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Lunch: \$4,000** for both days or **\$2,500** per day (*Wednesday available*)

Benefits Include:

- Company logo on all onsite conference signage, including during lunch
- One (1) push notification sent to attendees from the mobile event app
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Next Generation Scholarship Sponsor: \$3,500** (*seven opportunities available*)

Sponsor a scholarship for a member company employee that is in the earlier stages of their career or new to the industry to attend the Annual Meeting.

Benefits Include:

- Company logo on all onsite conference signage
- One (1) social media post to be shared on HCPA's LinkedIn (company to provide content)
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Special recognition during the Scholarship presentation at the General Session
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Networking Break: \$3,500 SOLD**

Benefits Include:

- Company logo on all onsite conference signage
- Company branded beverage napkins (to be provided by HCPA)

- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**General Session Raffle Prize: \$2,500 + cost of the prize**

Benefits Include:

- Choose the raffle prize (with HCPA approval)
- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Special recognition during the Raffle Prize presentation at the General Session
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**Supporting Sponsor: \$2,500**

Benefits Include:

- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation
- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge

**General Session Chair Drop: \$1,500** *(limit to one company and one piece of collateral)*

HCPA will place promotional collateral or branded giveaways provided by the company on each chair at the General Session.

Benefits Include:

- Company logo on all onsite conference signage
- Company logo in the digital Conference Program, Schedule Insert, and mobile event app
- Company name and logo in the General Session presentation

- Company logo on the event website
- Company logo in marketing emails
- Sponsor ribbons on each company staff's name badge