



2026 HCPA INNOVATION AWARDS NOMINATION FORM

Presented by the Sustainability & Product Stewardship Council

Please submit all nominations to Allie Hayes at
ahayes@thehcpa.org by Friday, October 2, 2026.

CONTACT INFORMATION

YOUR NAME:

TITLE:

EMAIL, PHONE:

COMPANY NAME:

ADDRESS:

CITY, STATE, ZIP:

INNOVATION BEING NOMINATED:

Please indicate the award category you are nominating your innovation for:

(Innovations can be nominated for more than one category)

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Carbon Footprint

Awarded to a company whose innovations significantly reduce greenhouse gas emissions in the manufacturing, distribution, or use of household and commercial products.

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Circular Economy

Recognizes a company whose innovations demonstrate product developments to a circular economy, including processes and practices, materials, packaging, or other relevant areas that extend the lifecycle.

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End-User Communication

Celebrates innovations in how companies communicate with consumers, including marketing strategies, educational campaigns, labeling improvements, or communication tools that enhance consumer understanding of products, their benefits, and how to use them more effectively or sustainably.

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Ingredients

Highlights innovations related to the ingredients used in household and commercial products, including advancements in ingredient formulation, whether the use of safer, more sustainable materials, or the development of novel ingredients that improve product performance and reduce overall risk to human health and the environment.

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Technology

Acknowledges innovations in the use of technology within the household and commercial products sector, such as new manufacturing technologies, digital tools, software platforms, delivery or dispensing methods, Artificial Intelligence (AI), data-driven approaches or materials that improve overall efficiencies in product development, manufacturing, processing, sale, and use of products.

Please share a 1-2 sentence summary of the innovation being nominated. HCPA plans to publish the winning summaries online.

Please share why this innovation should be considered for the award category/categories marked above. This should include:

- *Why your innovation fits the scope of the award category, including a separate explanation for each category.*
- *The problem your innovation addresses and its benefits, including what is novel about your innovation.*
- *How your company has measured the success (or potential success) of your innovation, including any metrics or company key performance indicators (KPIs) to track results.*
- *Degree of current implementation of the innovation and/or plan for future implementation.*

Please share why your innovation is applicable to the household and commercial products industry and how the innovation will help the industry transition to a more environmentally and socially sustainable economy.